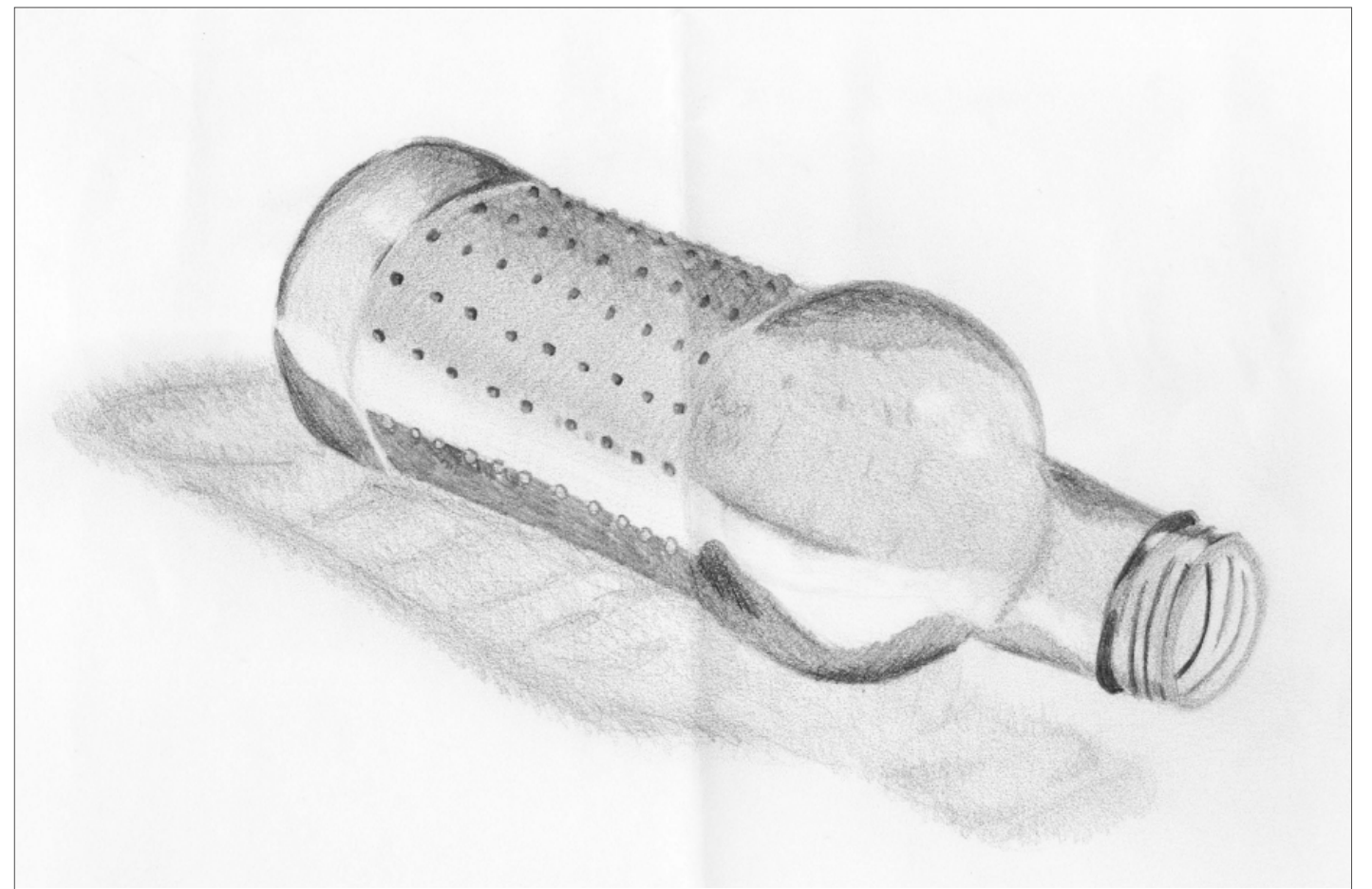
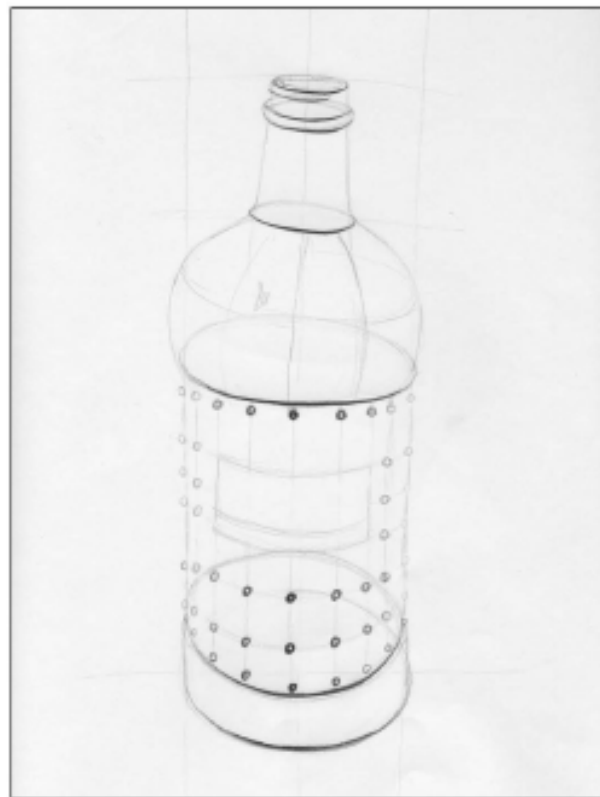
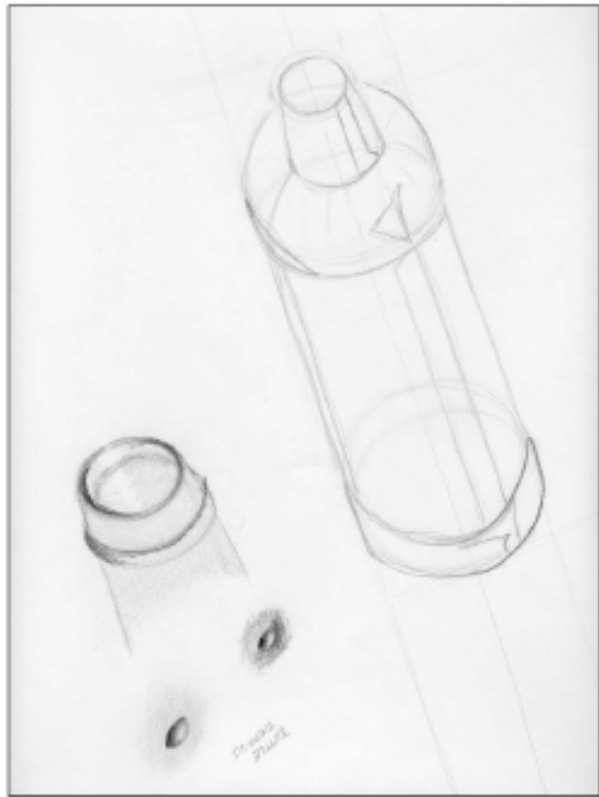
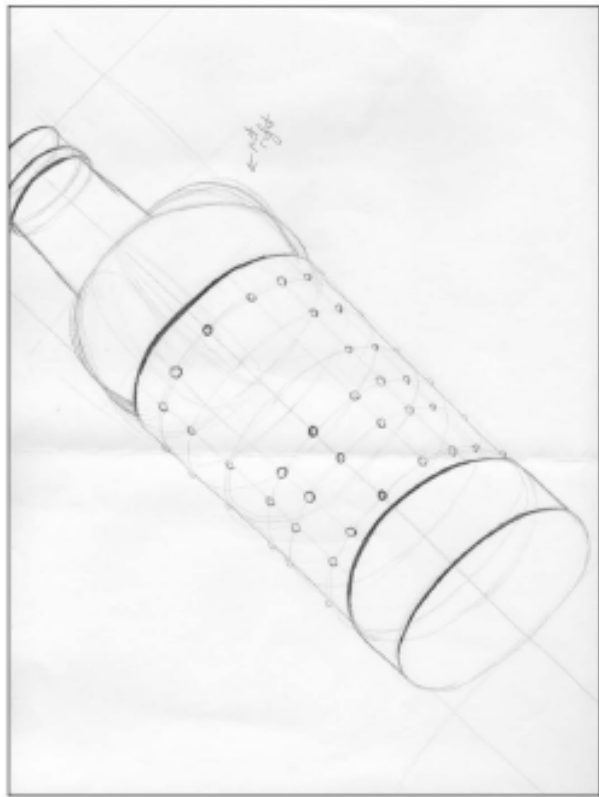
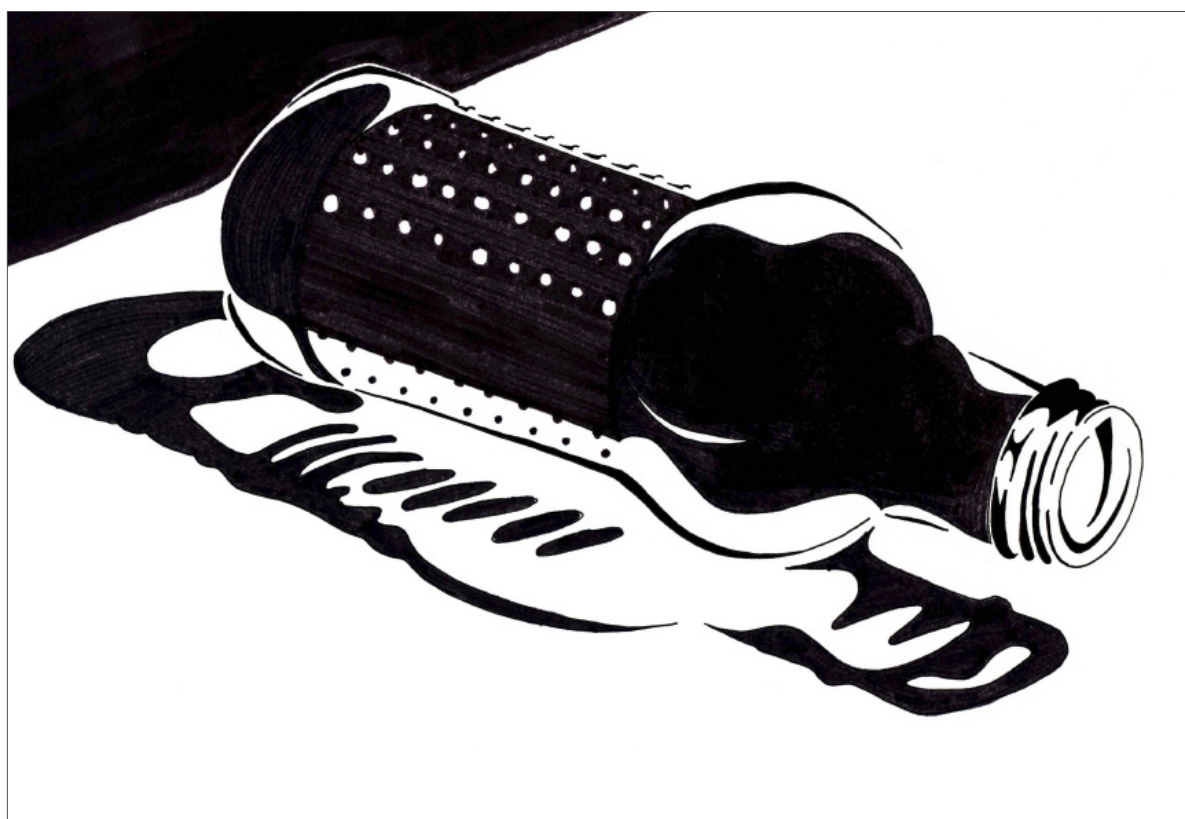
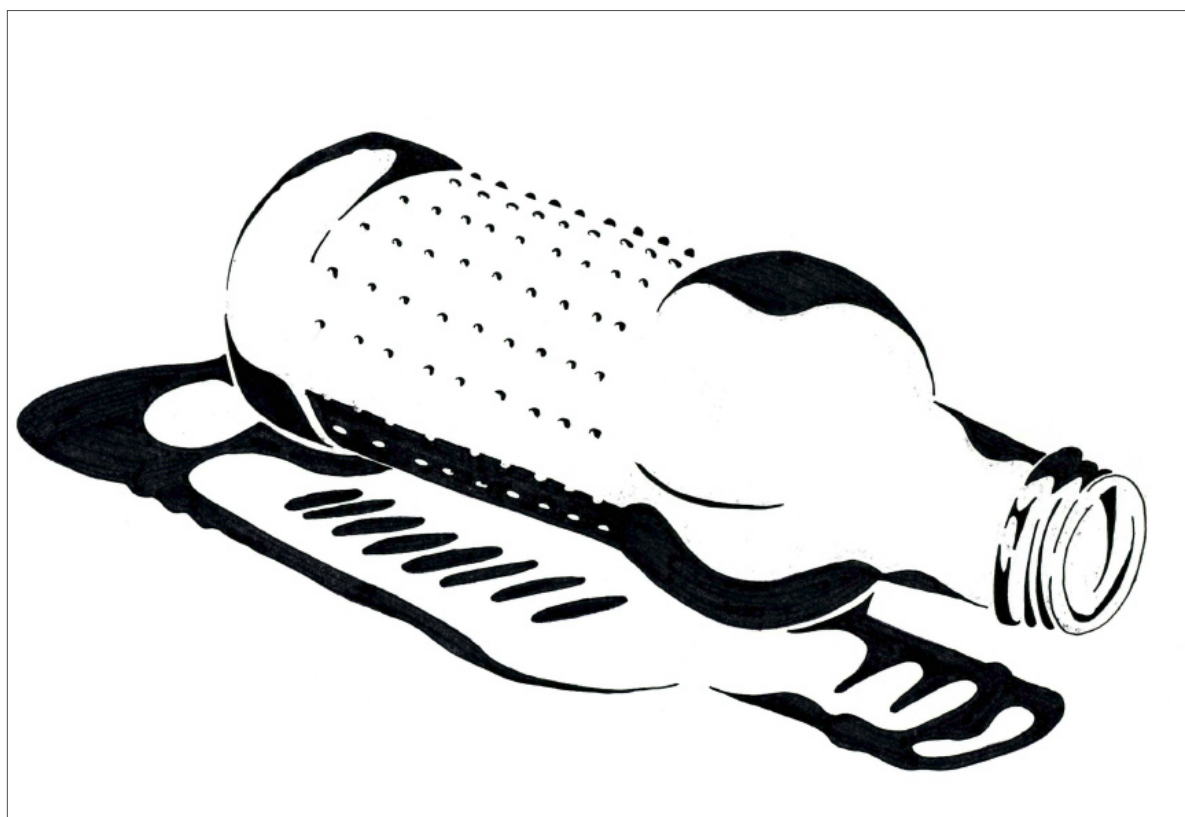
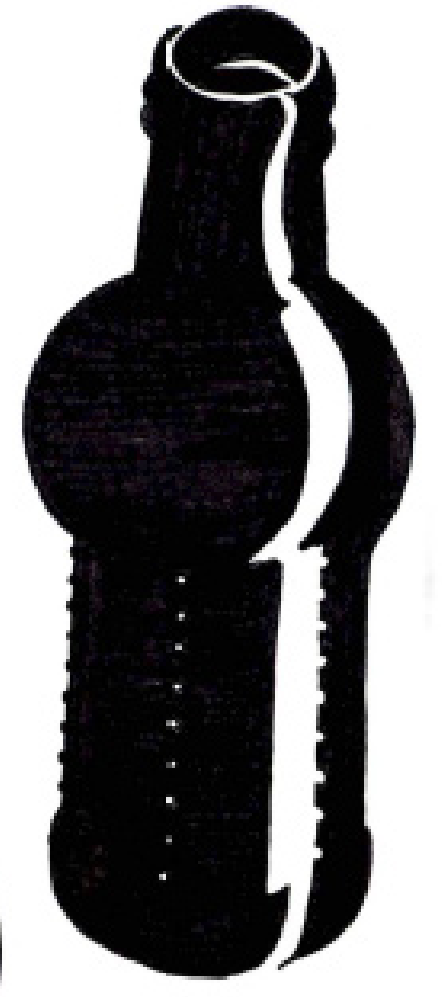
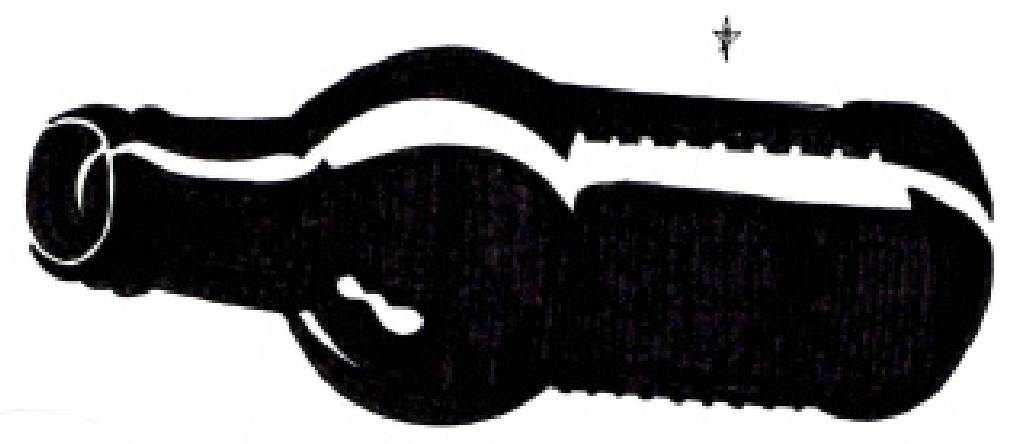
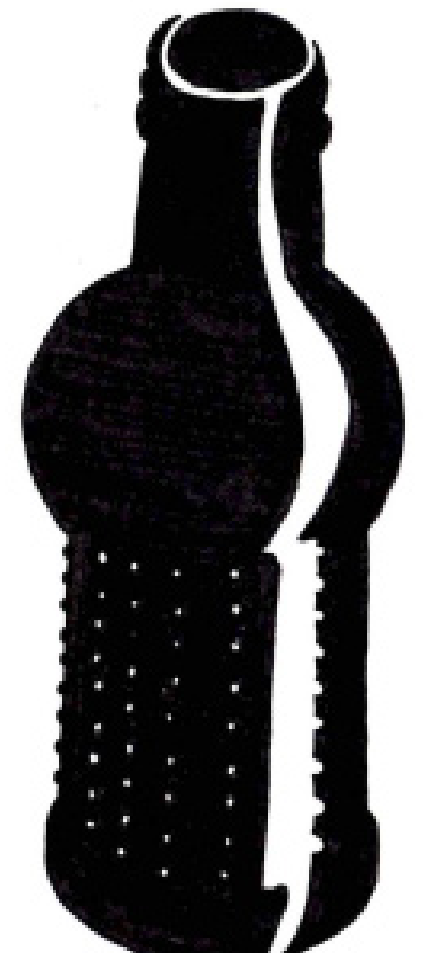
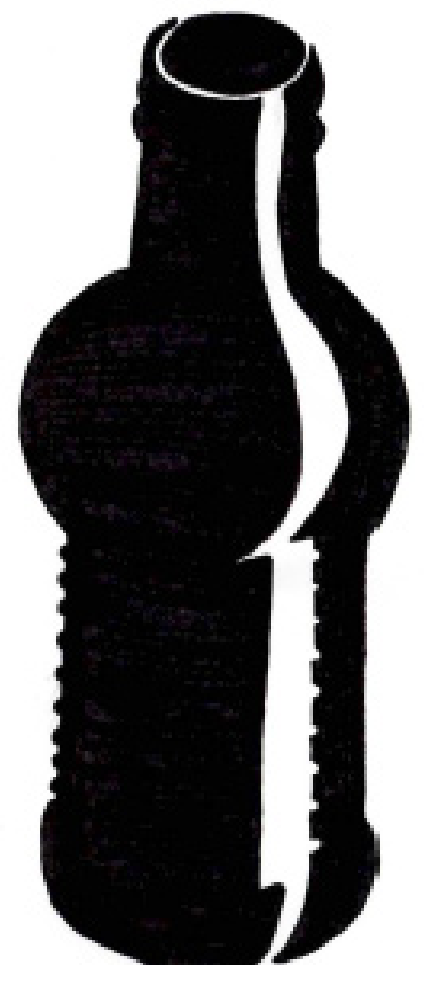
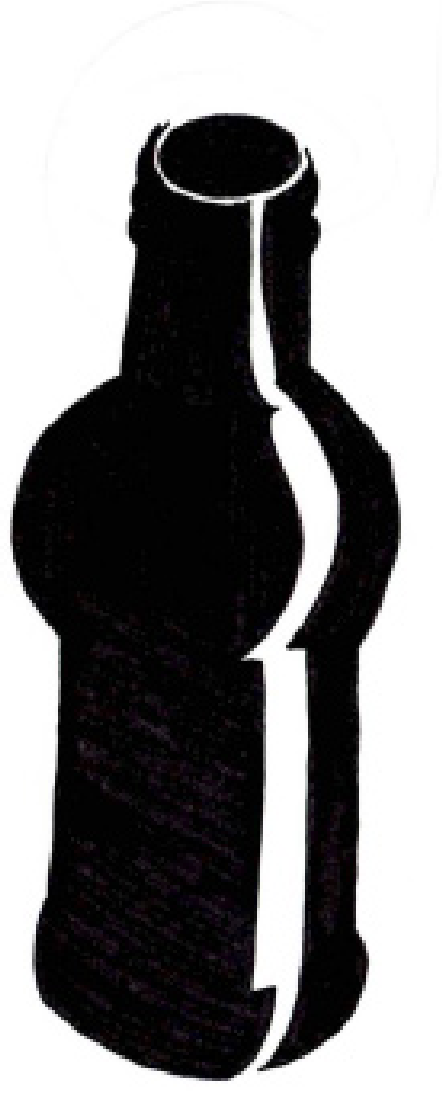
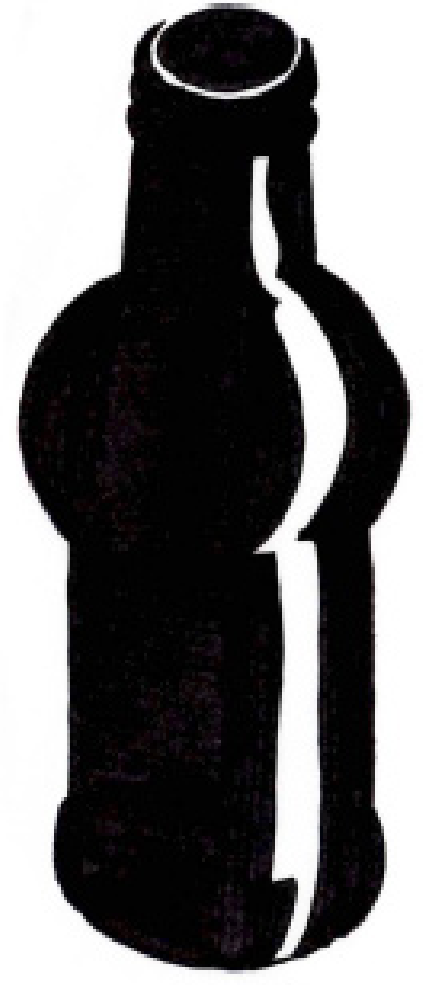
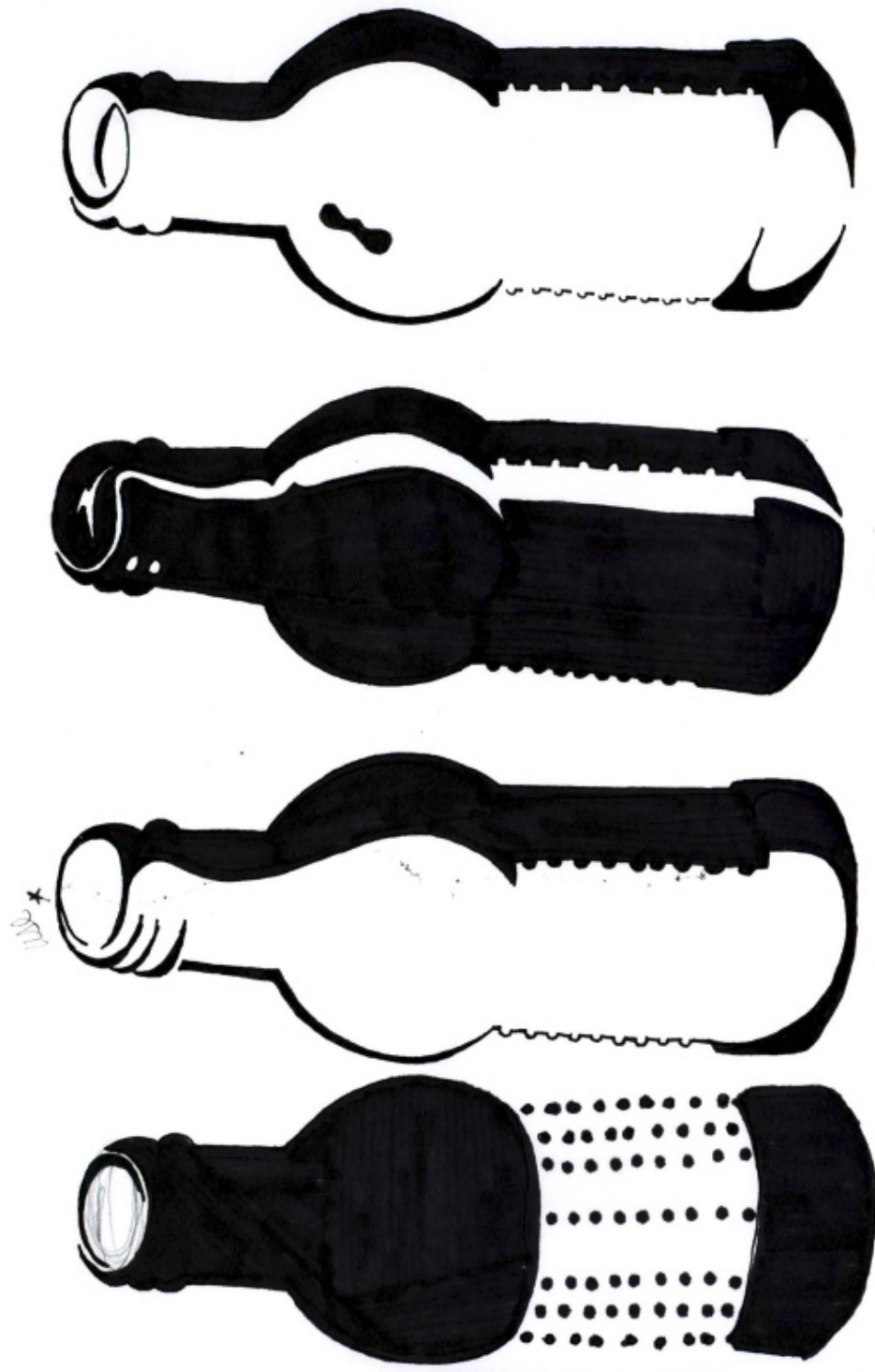


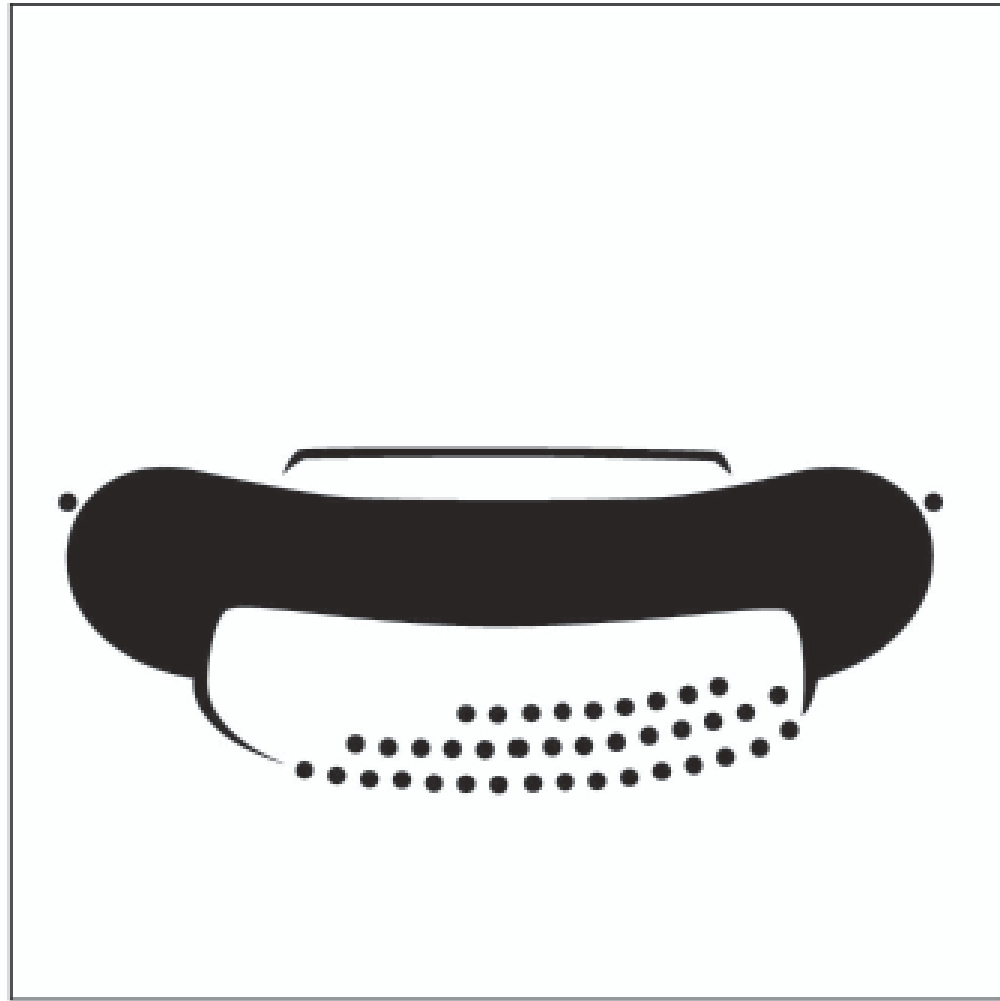
ICON SYSTEM - BOTTLE



SKETCHES/STUDIES







THE KENTUCKY STRUTS - WEB SITE

Logo/Brand Mark



Color



Typography

THE KENTUCKY STRUTS

Blackoak STD

The Kentucky Struts

Edwardian Script

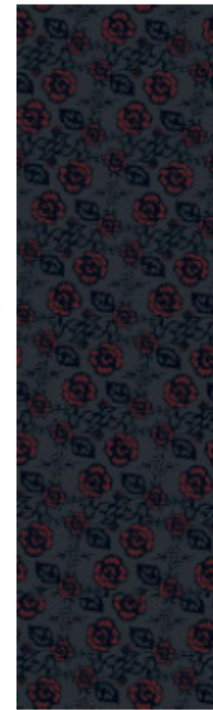
The Kentucky Struts

Spring LP Std Light

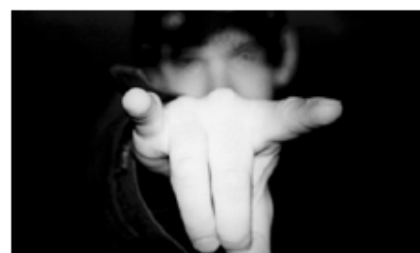
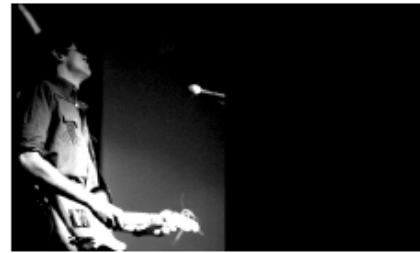
The Kentucky Struts

Helvetica

Illustration



Photography



MYSPACE.COM/MYSTRUTS
MYSTRUTS.COM

KENTUCKY Struts

Unashamedly from Kentucky, the musical approach of The Kentucky Struts is not unlike the unique flavor you get from Kentucky itself. Whether they're playing mid-tempo rockers like Tom Petty and the Heartbreakers or that songwriter's blues style like Mr. Bob Dylan, the boys represent their own take on American Rock.

In 2006/07, the Kentucky Struts have expanded their sound and taken it to a national level. They look forward to releasing their debut album in Europe on YoYoYo Records and plan to travel abroad in support of these recordings that originated all the way from Clark Springs, Kentucky.

In late 2004, The Kentucky Struts signed on with YoYoYo Records - a fresh new label started by world renowned engineer & producer Bradin Mayer - whose credits include work with musicians like David Bazan, Jeff Beck & Mi & Jagger, as well as producers Gloria Baker, Matt Lange & Bruce Fairbairn. With Mayer, The Kentucky Struts heard their studio skills and produced the remarkable collection of beautiful ballads and Americana tinged rockers, that compose their self-titled debut album - a limited edition enhanced dual CD/DVD package including 3.1 MP3s, video and documentary.

In 2006/07, the Kentucky Struts have expanded their sound and taken it to a national level. They look forward to releasing their debut album in Europe on YoYoYo Records and plan to travel abroad in support of these recordings that originated all the way from Clark Springs, Kentucky.

THANK YOU KINDLY

"A marvelous debut... what the Heartbreakers might sound like if Tom Petty made no attempt to temper the heat."
- *Eric Walter, CityBeat Magazine*

"...Todd Lipscomb could have controlled the crowd with voice alone."
- *newsrecord.org*

"The instruments sound beautiful, and Lipscomb's voice is so distinct and edgy with raw talent that it will be impossible to believe that you haven't been hearing him on the radio for years."
- *Danielle Dyer, Cincinnati.com*

Recently performed alongside of Lee Lobos, John Hiatt, Heartless Bastards and many more at summer festivals of 2006.

EXPERIENCE
The boys have played stages where they've established great relationships with a wide range of venues like: *Y'all Stealin' 2006, Mid-Point Music Festival, Midwest Music Summit, The Southgate House, The Taste of Cincinnati, Elbow's Bar, Devil St. Tavern, The Poison Room, Mad Hatter and The Comet.*

ACCOMPLISHMENTS

- Have had airplay on WEBSN, XM Satellite Radio, WAKL, WQED, WQZZ and other college radio stations.
- The rocker "SURE SHOT" was featured on *Budweiser TrueMusic* Compilation as well as *Mid-Point Music Festival's* live and recorded album.



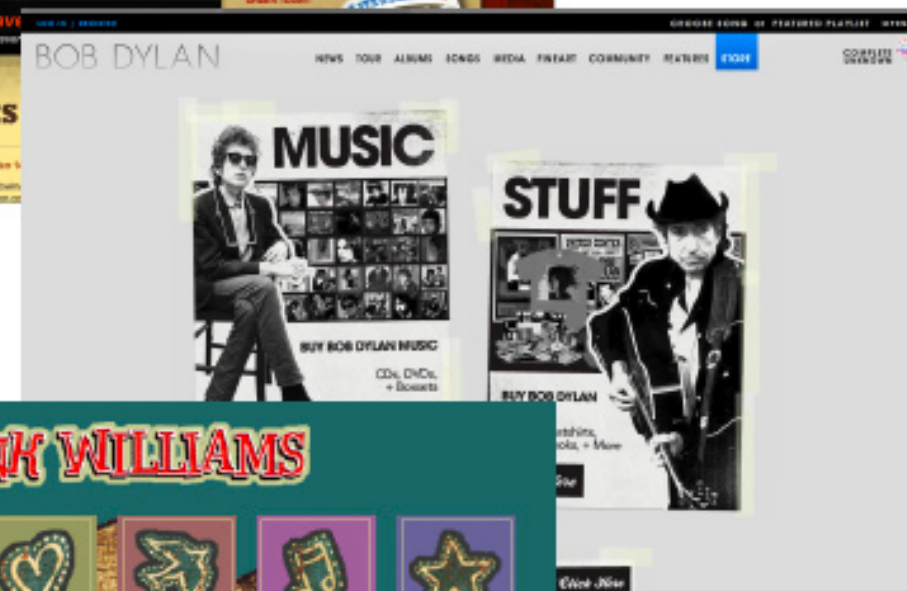


NEWS **BIO** SHOWS STORE MYSPACE PRESS CONTACT

BIO

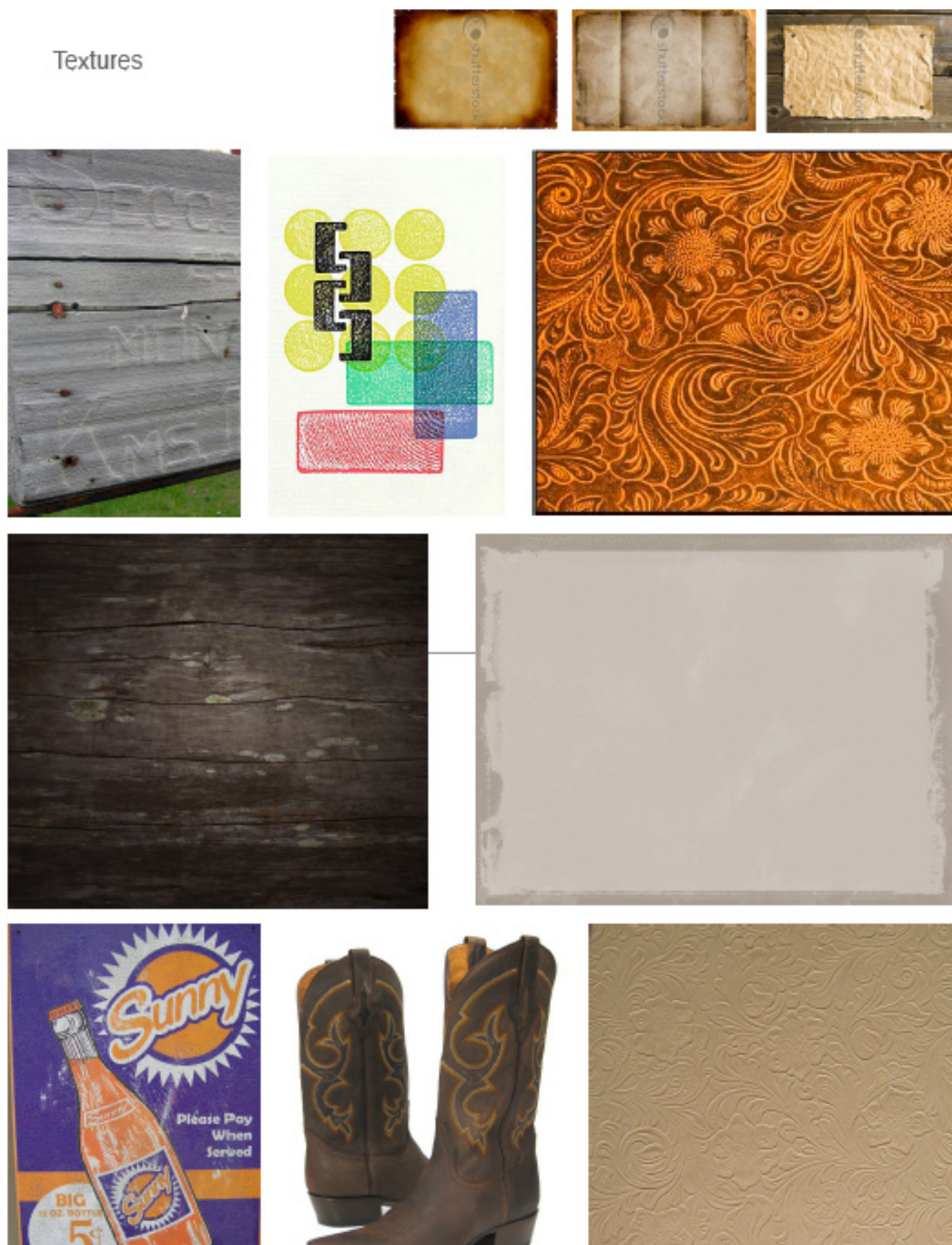
Unabashedly from Kentucky, the musical approach of The Kentucky Struts is not unlike the unique flavor you get from Kentucky itself. Playing mid-tempo rockers not unlike the feel of Tom Petty and the Heartbreakers or their songwriter's blues like that of Mr. Bob Dylan the boys represent their own take on American Rock, they've found a voice for themselves and anyone else with big dreams in a small town. They're reaching young and old audiences with honest intentions and real big hearts. Qualities that are down to earth and hard to deny. In late 2004, The Kentucky Struts signed on with YeaYeaYeah Records - a fresh new label started by world renowned engineer & producer Erwin Muser - whose credits include work with musicians like David Bowie, Jeff Beck & Mick Jagger, as well as producers Glenn Ballard, Mutt Lange & Bruce Fairbairn. With Muser, The Struts honed their studio skills and produced the remarkable collection of beautiful ballads and

American tinged rockers, that compose their self-titled debut album - a limited edition enhanced dual CD/DVD package including 5.1 DTS, video and documentary. In 2006, the Struts have expanded their sound and taken it to a regional level. They look forward to releasing their debut album in Europe on YeaYeaYeah Records and plan to travel abroad in support of these recordings that originated all the way from Cold Spring, Kentucky.

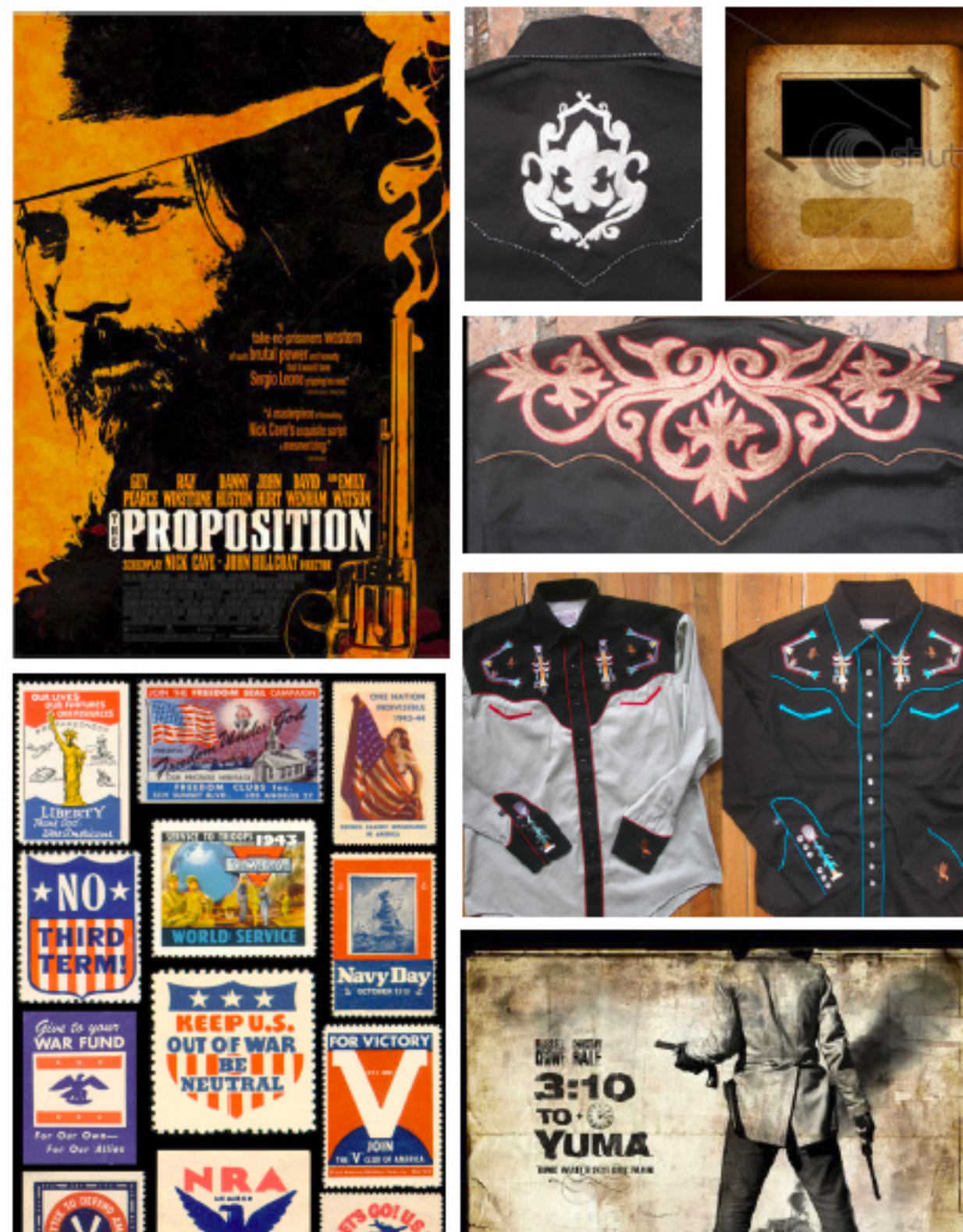


BRAND RESEARCH

Textures



Miscellaneous



Typography & Treatments

- THE KENTUCKY STRUTS** Nashvill
- The Kentucky Struts* Spring LP Std Light
- THE KENTUCKY STRUTS** Mesquite STD
- THE KENTUCKY STRUTS** ZebraWood
- THE KENTUCKY STRUTS** Panhead
- The Kentucky Struts* Bleeding Cowboys
- THE KENTUCKY STRUTS** Fusty Saddle
- The Kentucky Struts* Oklahome
- THE KENTUCKY STRUTS** Pointedly Mad
- KENTUCKY STRUTS** Shadowed Serif
- THE KENTUCKY STRUTS** TattooLettering Blk
- THE KENTUCKY STRUTS** Tattoo Ink
- THE KENTUCKY STRUTS** Tattoo Lettering Open
- THE KENTUCKY STRUTS** Vanilla Whale
- THE KY STRUTS** Wild West Shadow
- THE KENTUCKY STRUTS** Woodcut
-  Type Embellishments

Type Treatments



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ABOUT KYS

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It's hard to look at Todd Lipscomb, singer and principal songwriter for The Kentucky Struts without imagining Woody Guthrie and Abe Lincoln sitting for one of those photo booth babymorph pictures. He's lanky and weed-thin with a scruffiness that betrays his intellect. That balance is reflected perfectly in his music and lyrics. While it's easy to spot influences like Guthrie, Dylan and Nebraska-era Springsteen, it's always been about what individuals do with those influences that separated them from the crowd. As Cincinnati CityBeat editor Mike Breen wrote, "Todd Lipscomb doesn't just write songs; he inhabits them."

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ABOUT KYS

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ABOUT KYS

Todd Lipscomb, Lead Vocals
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Adam Pleiman, Guitar
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©2009 Stephanie Hoffman

INITIAL MOCK-UPS

The Kentucky STRUTS

ABOUT NEWS SHOWS MERCH DISCOGRAPHY CONTACT



UPCOMING SHOWS
 March 30 @ 9:00P
 The Southgate House Parlor
 Newport, Kentucky
[See More](#)

NEWSLETTER SIGN UP

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Unabashedly from Kentucky, the musical approach of The Kentucky Struts is not unlike the unique flavor you get from Kentucky itself. Playing mid-tempo rockers not unlike the feel of Tom Petty and the Heartbreakers or them songwriter's blues like that of Mr. Bob Dylan the boys represent their own take on American Rock, they've found a voice for themselves and anyone else with big dreams in a small town.

Todd Lipscomb ★ Brian Teismann ★ Adam Pleiman
 Brian Mahan ★ Brian Kelley




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The Kentucky STRUTS

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LONGSHOT AVAILABLE NOW!



MUSIC

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 You will feel your powers magically increase while you wear it. 100% pre-shrunk cotton. Wash warm. Dry low. Imported.

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FINAL DESIGN

THANK YOU