

Stephanie Hoffman

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513-307-1501

PROFESSIONAL EXPERIENCE

JC Penney Plano, TX

3.2010–6.2010

Part of the IT Innovation Team. Developed designs for a variety of digital platforms including large format touchscreen, iPad, mobile phone and web.

Upstream Media Cincinnati, OH

9.14.2009–12.18.2009

Responsible for complete redesign of the Upstream Media website. Upon completion of site design, I then worked with the programmer to prepare media and site design files. Collaborated with editors and directors to provide supports for various video projects.

Kolar Design Cincinnati, OH

3.31.2009–6.19.2009

Created and revised existing animations using After Effects. Collaborated on a variety of projects by creating presentations and Photoshop renders to reflect design ideations. I also assisted in creating final artwork files for large scale printing to be used for environmental branding purposes.

Barefoot Proximity Cincinnati, OH

9.2008–12.21.2008

Assisted in the monthly update of a multi-branded web site. Duties included ideating for articles, ecard and template design and image searching. All designs and imagery had to stay in line with multiple branding standards.

SKILLS

Excellent at multitasking and staying organized. Experienced with digital cameras, photographing product and flat work. Knowledge of Macintosh and Windows platforms: Photoshop, AfterEffects, Illustrator, InDesign & basic HTML.

EDUCATION

University of Cincinnati

College of Design Architecture Art and Planning
Major: Digital Design Class of 2011
09.2006–present

Northern Kentucky University

Bachelor of Fine Art; Applied Photography
08.1996–12.2001

Bishop Brossart High School

08.1992–05.1996

to view online portfolio, please visit www.stephhoffman.com